

It would be wrong to alter the Wisconsin No Call list regulations. As someone who has worked with several individuals who have been fooled by the deals telemarketers make, I see this as a slippery slope situation. If a company can continue to call you for 18 months after you have gotten out of a rough situation, many of these people who are vulnerable to this (elderly and cognitively disabled) will find themselves again agreeing to the service, then being the recipients again of those calls once they are removed from the situation. It would just become a vicious unending cycle. While this law is great for decreasing the nuisance of telemarketing calls, it serves a much more important service in that it provides some protection for individuals who are extremely vulnerable to those great sounding deals on the phone.